



THE LEVEL UP DNA MEDIA KIT

# CHRISTOPHER CUMBY.

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Speaker. Advisor. Author.  
Podcast and radio host.

BUILD RELATIONSHIPS. CREATE REVENUE. LEAD WITH PURPOSE.



# BUILT FOR THE NEXT **MOVE.**

Christopher “Coach Cumby” Cumby brings three decades of sales, leadership and relationship-building experience to the moments when a room needs clarity—not another motivational cliché.

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*“Business moves at the speed of trust and the rhythm of follow-through.”*

# PROOF WITHOUT THEATER.

**\$750M+**

**PERSONAL SALES**

Across industries and 30+ years.

**500+**

**PROFESSIONALS & ENTREPRENEURS**

Led through sales and leadership work.

**200+**

**SALES AGENTS MANAGED**

Front-line sales-team leadership.

**30+ YEARS**

**INSIDE THE WORK**

Selling, advising, leading and building.

# THE METHOD. NOT THE MOTIVATION.

*One operating system for the situation in front of you.*

01

## DIAGNOSE

See the truth. Identify the real constraint before adding more activity.

02

## NAVIGATE

Choose the right relationships, decisions and path forward.

03

## ACCELERATE

Build the discipline, follow-through and measurable movement.

# THREE TALKS. ONE LASTING SHIFT.

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01

## RELATIONSHIP CAPITAL

*The Currency Nobody Teaches*

Turn trust, meaningful connection and strategic relationships into better opportunity.

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02

## ALWAYS BE CARING

*The Human Advantage in an AI Sales World*

Lead with listening, curiosity and follow-through when technology is everywhere.

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03

## LEVEL UP DNA

*Diagnose. Navigate. Accelerate.*

Identify the constraint, clarify the path and convert a good idea into movement.

# THE CONVERSATION KEEPS **MOVING.**

On The Move brings founders, operators and leaders into practical conversations about the work behind progress.



## 103.1 FM.

Previously hosted *On The Move* on Florida Man Radio in Fort Walton Beach, Florida.

Sources: [Apple Podcasts show listing](#) · [WZLB 103.1 FM official station page](#). Historical radio role; no current broadcast schedule implied.



[LISTEN ON APPLE PODCASTS →](#)

# STORIES WORTH AIRING.

*Good interviews get beneath the win to the decision that made it possible.*

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## ON THE MOVE / SELECTED CONVERSATIONS

**DAVID MICHAEL COSTA**  
**NATHAN ABBOTT**  
**COACH MICHAEL BURT**

Leadership. Relationships. High-performance growth.

## FEATURED VIDEO INTERVIEW

**BRIAN  
TRACY TV.**

Christopher discusses principles from *The Success Playbook* and practical achievement.

[WATCH THE INTERVIEW →](#)

# LEVEL UP EMERALD COAST.

DESTIN, FLORIDA · 2025 EDITION

Co-created by Christopher Cumby and Chris Josten, this multi-day entrepreneur experience brought money, marketing and mindset into one room.

[EXPLORE LEVELUPEMERALDCOAST.COM →](https://levelupemeraldcoast.com)

Source: official event and sponsor pages. No future date or attendance total stated.



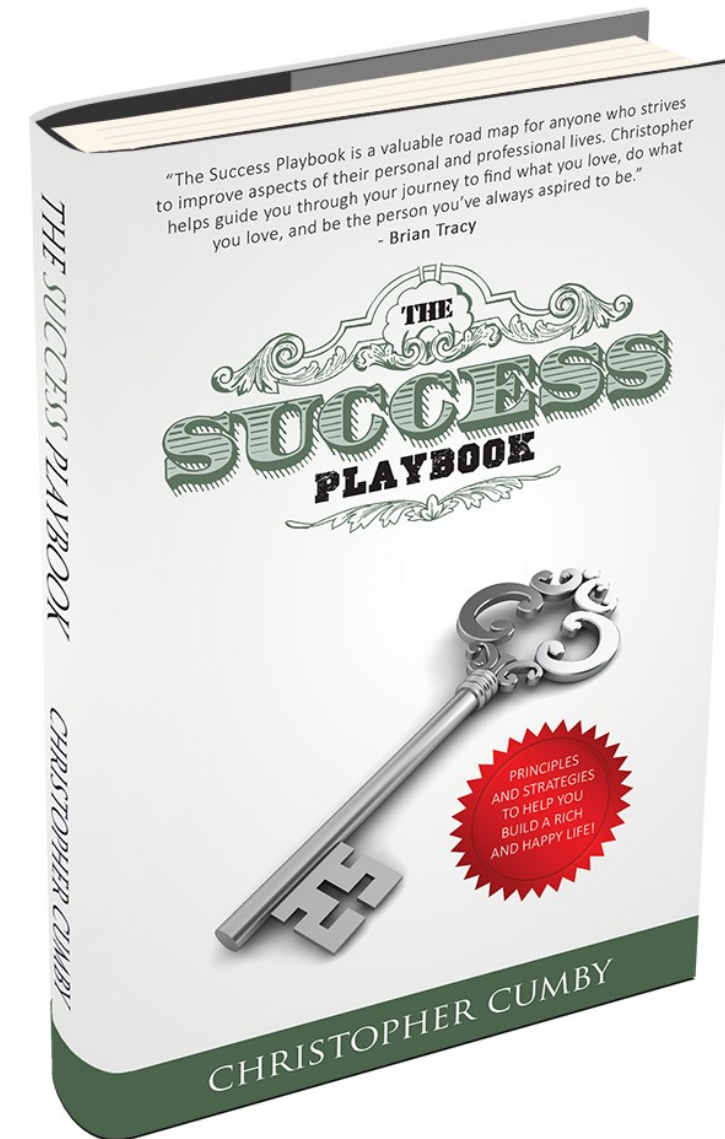
# THE SUCCESS PLAYBOOK.

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*Achievement needs a foundation that holds.*

Christopher's published book connects practical achievement to responsibility, resilience and the personal foundations behind lasting success.

[EXPLORE THE SUCCESS PLAYBOOK →](#)



# A MAN FORGED.

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*Men of God. Built for His Kingdom.*

A Christ-centered call to stop performing, tell the truth, build real brotherhood and put purpose to work. The free digital reader edition includes seven chapters and a 30-Day Commission Plan.

[EXPLORE THE FREE DIGITAL BOOK →](#)



New title by Christopher L “Coach” Cumby.  
Source: [AManForged.com](http://AManForged.com).

# THE ROOM REMEMBERS THE MESSAGE.

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*“Christopher is one of the foremost experts and authorities on integrity marketing and sales execution.”*

**BRIAN TRACY** · Best-selling author and international speaker

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*“If you are looking to increase your sales revenue and motivate your sales team, Chris Cumby will be a valuable asset to your organization.”*

**PETER HWANG** · CEO, Nicoya Ventures

# MAKE THE NEXT **MOVE.**

## PRESS-READY SHORT BIO

Christopher “Coach Cumby” Cumby is a sales and business-development advisor, speaker and author with more than 30 years of experience. He hosts the On The Move podcast, previously hosted the show on Florida Man Radio 103.1 FM, and co-created Level Up Emerald Coast. His books are *The Success Playbook* and *A Man Forged*.

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